

**Notice of Intent to Apply for Coverage Under MS4 General Permit  
WPDES Permit No. WI-S050075**

Form 3400-NNN (R 2/06)

Page 1

NOTICE: This application form is authorized by section 283.37, Wis. Stats., and Chapters NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's Internet site.

**Instructions:** Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

**Section I: Applicant Information**

Name of Municipality  
**CITY OF WISCONSIN RAPIDS**

Mailing Address  
**444 WEST GRAND AVENUE**

City  
**WISCONSIN RAPIDS**

State  
**WI**

Postal Code  
**54495-2768**

County(s) in which Applicant is located  
**WOOD**

Type of Municipality: (check one)

☐ County ☒ City ☐ Village ☐ Town ☐ Other (specify)

**Section II: Local Contact Information (check one):**

Name of Municipal Contact Person  
**MICHAEL T. WEILER**

Title  
**ASST CITY ENGINEER**

Mailing Address  
**444 WEST GRAND AVENUE**

City  
**WISCONSIN RAPIDS**

State  
**WI**

Postal Code  
**54495-2768**

E-mail address  
**mweiler@wirapids.org**

Telephone Number (include area code)  
**715-421-8209**

Fax Number (include area code)  
**715-421-8291**

**Section III: Water Quality Concerns**

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/">http://dnr.wi.gov/org/water/wm/wqs/</a> )
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html">http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html</a> )

**Section IV: Area and Population Within the MS4**

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See <a href="http://www.epa.gov/npdes/pubs/fact2-2.pdf">http://www.epa.gov/npdes/pubs/fact2-2.pdf</a> )

If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA).

(Urbanized Area maps are available on the EPA web site at: <http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm>)

Total municipal area (in square miles):

Total municipal population (in year 2000):

MS4 service area within Urbanized Area (in square miles):

Municipal population within Urbanized Area (in year 2000):

**Section V: Potential Permit Exemption**

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from having to obtain municipal storm water permit coverage.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Do you believe that the MS4 may be eligible for this potential exemption?

## **Section VI: Summary of Municipal Storm Water Program Activities**

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

### **A. Public Education and Outreach**

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

The city will send out information with tax bills or sewer bills, work with local newspapers, radio & cable TV stations to comply with section 2.1 of the permit. The city has received a UNPS grant is working with MSA our consultant to develop specific plan and measurable goals for these permit requirements.

### **B. Public Involvement and Participation**

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

The city will implement a program to notify the public through public meetings, workshops, work with schools and groups interested in promoting these activities to comply with section 2.2 of the permit.

### **C. Illicit Discharge Detection & Elimination**

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

The city will develop and implement an ordinance with enforcement authority, complete a storm management plan, do necessary investigating, testing, reports, and repairs to comply with requirements of section 2.3 of the permit. The city has received a UNPS grant and is working with MSA or consultant to develop specific plan and measurable goals for these permit requirements.

### **D. Construction Site Pollution Control**

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

The city will develop and implement an ordinance with an enforcement program to reduce the discharge of sediment and construction materials from construction sites which will comply with section 2.4 of the permit. The city has received a UNPS grant and is working with MSA our consultant to develop specific plan and measurable goals for these permit requirements

### **E. Post-Construction Site Storm Water Management**

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

The city will develop, implement and enforce a program through an ordinance to control the quality of discharges from new development and redevelopment that will comply with section 2.5 of the permit. The city has a draft stormwater ordinance that is consistent with the standards contained in NR 151 and expects to implement this ordinance by the end of 2006.

### **F. Pollution Prevention**

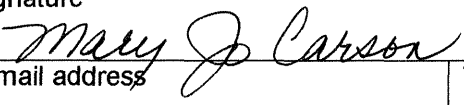
Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

The city will develop a pollution prevention program that establishes measurable goals for pollution prevention that will include inspection & maintenance of city facilities, routine street sweeping & cleaning of catch basins, disposal of street sweepings & catch basin wastes, application of road salts & deicers, management of leaves & grass clippings, storm water planning for municipal facilities, application of lawn & garden fertilizers on municipal properties, educate municipal

& other personnel on implementing programs & reduce municipal sources of storm water contamination to comply with section 2.6 of the permit. The city has received a UNPS grant and is working with MSA our consultant to develop specific plan and measurable goals for these permit requirements. Also, the city presently sweeps Highways & downtown streets every other week and residential streets once a month, cleans catch basins on STH 34 once a year and once every 4 years on other city streets, has spring and fall leaf and brush pickup and has a material storage area that will contribute towards meeting these permit requirements.

**Section VII: Certification**

Certification: I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name <b>Mary Jo Carson</b>		Title <b>Mayor</b>
Signature 		Date Signed <b>5/23/06</b>
E-mail address <b>mcarson@wirapids.org</b>	Telephone Number (include area code) <b>715-421-8202</b>	Fax Number (include area code) <b>715-421-8278</b>

Return this completed form to:

Wisconsin Department of Natural Resources  
 Storm Water Program – WT/2  
 PO Box 7921  
 Madison, WI 53707-7921